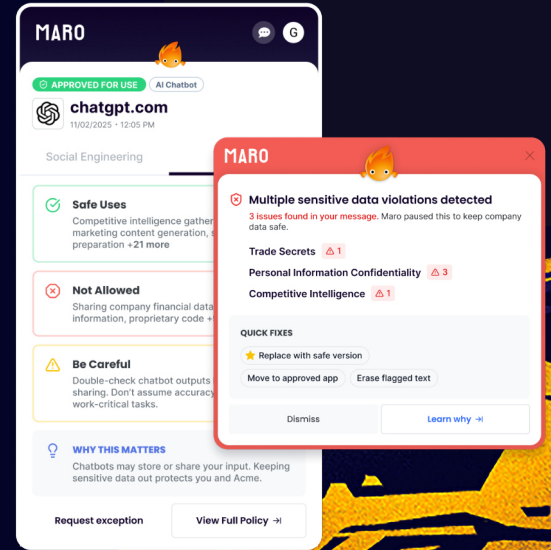


# Where Human Risk Meets Human Agency

Give your workforce the agility to course-correct while you prevent incidents at the point of behavior.



## Right-Time Prevention Is Your Missing Safeguard

You've invested in training, simulations, and policy attestations. Yet unsecure behaviors (clicks, bypasses, mistakes) still open the door to interlopers. Why? Human risk is cognitive, and prevention only works when you intervene at the moment of decision.



### Awareness isn't prevention

Knowledge alone doesn't stop risky behavior.



### Too many policy rules, too little action

Complexity outpaces people's ability to comply.



### Traditional detection acts too late

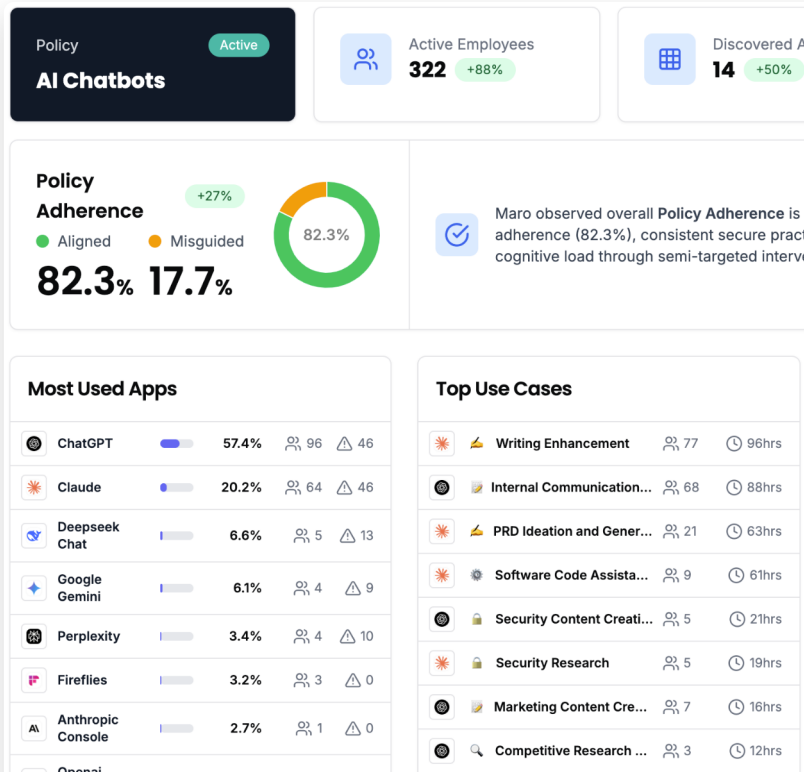
And SOCs end up drowning in alerts instead.

MEET MARO

## Behavioral Protection That Actually Works

Your workforce shouldn't have to be security experts to make secure choices. Maro's cognitive security agents reduce the cognitive load of security to zero by protecting behavior in the flow of work.

- ✓ Observes activity across AI and SaaS apps
- ✓ Deploys adaptive policies aligned to business context
- ✓ Intercepts instantly with in-line behavior controls
- ✓ Guides secure actions so people self-correct on the spot
- ✓ Demonstrates behavior change and risk reduction



// Goliath and Maro really help us say, "We have all these policies that we agree to, but here's us actually implementing them, enforcing them, and making them real for our users." It's the policy and procedures part of it.

**COLBY WHITENACK**  
PARTNER AND DIRECTOR OF TECHNOLOGY

PDG

// We're actually getting in front of our clients. For along time, we felt like we were catching up and this is one of those moments where we feel like maybe we're actually out in front with doing the right thing. And that feels good.

**COLBY WHITENACK**  
PARTNER AND DIRECTOR OF TECHNOLOGY

PDG

## Securing the Moments That Move Fast

Maro applies cognitive security to the most critical and common use cases so security teams can manage human risk without slowing anyone down.

**52%**

Better CIS control coverage in 1 week

**87%**

Fewer risk-prone behaviors in 30 days

**3X**

Program reach with existing resources

### Generative AI Governance

Blocking AI tools outright drives shadow usage and risky workarounds. Traditional controls can't keep up with how people actually work with AI.



**Maro's Approach:** Reveals AI usage patterns and guides secure AI interactions as they happen.

### Data Exposure Prevention

Traditional data loss solutions generate noise, miss nuance, and frustrate people while failing to prevent actual data exposure.



**Maro's Approach:** Understands usage intent and simplifies secure decisions around data handling.

### Social Engineering

Legacy tools rely on signatures, static indicators, and threat feeds that miss contextual manipulation tactics.



**Maro's Approach:** Blocks manipulation tactics and guides users to pause before they act.

### Security Behavior and Culture

Training fades over time, policies pile up and overwhelm, and culture remains one of the hardest things to measure.



**Maro's Approach:** Builds secure habits through right-time safeguards and tracks progress.



Fear nothing, explore freely.

Maro is the first cognitive security platform built for human risk prevention. By stopping risky actions in the moment and guiding people toward secure decisions, Maro helps your organization reduce incidents, ease SOC fatigue, and turn security into a cultural advantage. And your workforce? They become your greatest asset, not your greatest risk.

Ready to see it in action? Request a walkthrough at [seekmaro.com/demo](https://seekmaro.com/demo) →